

# **DIARY ALERT**

## **MEDIA RELEASE**

### **CASH IN YOUR TRASH**

HOW FAMILIES ARE UNNECESSARILY THROWING AWAY  
MORE THAN **ONE BILLION DOLLARS** EACH YEAR IN THEIR  
WHEELIE BINS

930AM, Martin Place, Tuesday 5th May 2015: As part of **International Composting Awareness Week (ICAW) 4th-10th May**, The Centre for Organic Research and Education (CORE) will reveal survey results on how wasteful Australian families are at home and the growing billion dollar bill to clean it up.

The not-for-profit organisation will also urge the NSW government to finally unlock the millions of dollars in promised funding urgently needed to support its industry blueprint to develop existing and new uses for compost products, and stop it from being dumped at our overflowing landfill sites.

Members of the community will be invited to take part in an ICAW composting station which will be set up in Martin Place. CORE will explain what type of rubbish contaminates our wheelie bin collection and offer tips on how families can cut back on waste, clean up the environment and save money at the same time.

#### **NOTE TO MEDIA:**

- \* Photo/filming opportunities at composting bin station (Martin Place)
- \* Photo/filming opportunities at landfill site (11:30am - 1pm Eastern Creek)
- \* CORE spokesperson to reveal national waste figures
- \* NSW Greens Member of Parliament Jeremy Buckingham available for interview
- \* ICAW Ambassador and TV gardening personality Costa Georgiadis available for interview
- \* Members of the public available for case studies

#### **Media Enquiries:**

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