Media Release - 1 May 2012

International Composting Awareness Week (ICAW) 2012
Better Soil, Better Life, Better Future

International Composting Awareness Week Is On!
Monday 7 - Saturday 12 May 2012

How can YOU get involved in ICAW 2012?

Join the Competitions
Funny Farm Foto & Film competition!
ICAW’s Question to YOU competition!

Register your Event
Any event associated with compost can be registered in the ICAW calendar!
Workshops, demonstrations, tours, composting in schools, awareness events for colleagues, promotions...all ideas are mostly welcome! You can also search for an event to participate in the ICAW Calendar.

Join the Australian Composting Community on Social Media
Facebook and Twitter platforms are there for you to share ideas and articles!

Become an ICAW Partner
International Composting Awareness Week represents a unique opportunity to promote your organisation to your targeted audience and to take advantage of the wide publicity generated by this event around Australia.

Book your tickets for the Compost Ball!
Compost Ball is the annual social event for the recycled organics community! It will take place on Saturday 2nd June 2012 at Lizotte’s Restaurant, the multi award winning function centre at Dee Why, on the lower Northern Beaches of Sydney.

Your host for the evening is TV personality Costa the Composter and special guest, Minister for Environment and Heritage, Robyn Parker.
The program will include:

- Certified Organic Food
- Dedicated Networking areas/ intervals
- Highlights of International Composting Awareness Week competitions (7-12 May 2012)
- The Recognising Achievements in Recycled Organics, segment will showcase innovative and significant projects and outstanding industry contributors in New South Wales
- Dance the night away with the industry’s Get Wasted Band playing many of your favourite Australian and contemporary rock n roll tunes from the 50’s through to 00’s!

**BASF is ICAW’s Platinum Partner and the Compost Ball Sponsor!**

BASF is the world’s leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success, social responsibility and environmental protection. Through science and innovation we enable our customers in almost all industries to meet the current and future needs of society. Our products and system solutions contribute to conserving resources, ensuring healthy food and nutrition and helping to improve the quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future.

BASF Australia is proud to be a platinum sponsor of International Composting Awareness Week and the Annual Compost Ball for 2012. Through its proof of concept trials – The COOL Project Mark I (Cooperation for Organics Out of Landfill) and The COOL Project Mark II: Adelaide Oval, BASF is committed to the diversion of organic waste from landfill through the use of compostable plastics, certified to Australian Standard AS 4736-2006 such as BASF Ecoflex® and Ecovio®. The contribution of compostable and therefore biodegradable plastics as an enabler in the diversion of organic waste from landfill is but one example of innovation and development resulting in products with functional performance useful for sustainable applications.

More information and resources can be found at [www.compostweek.com.au](http://www.compostweek.com.au)

For more information, please contact:

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