International Composting Awareness Week (ICAW) 2012
Better Soil, Better Life, Better Future

International Composting Awareness Week in Western Australia!
Monday 7 - Saturday 12 May 2012

International Composting Awareness Week Australia (ICAW), organised by the Centre for Organic & Resource Enterprises (CORE), is a week of activities, events and publicity to improve awareness about the importance of this valuable organic resource and to promote compost use, knowledge and products. ICAW is supported by the Waste Authority of Western Australia.

Every year in Australia, well over one million tonnes of organic materials are returned to soils, providing increased soil fertility and water use efficiency improvements that benefit both communities and farms, while also closing the loop and reducing waste to landfill. Yet, there are still millions of tonnes that can be diverted and recycled. This is a superb example of resource recovery approach that reduces greenhouse gas emissions from waste management activities and offers a great opportunity for households, communities and industry to become more sustainable.

Where’s the downside? There is none!

To help promote the benefits of composting, Costa, the Greek-Australian landscape architect and television personality, has accepted to become ICAW’s ambassador! In December 2011 the ABC announced Costa would be the new host of Gardening Australia, with his first show premiering on 31 March 2012.
How can YOU get involved in ICAW 2012?

Join the Competitions
Funny Farm Foto & Film competition!
ICAW’s Question to YOU competition!

Register your Event
Any event associated with compost can be registered in the ICAW calendar! Workshops, demonstrations, tours, composting in schools, awareness events for colleagues, promotions...all ideas are mostly welcome! You can also search for an event to participate in the ICAW Calendar.

Join the Australian Composting Community on Social Media
Facebook and Twitter platforms are there for you to share ideas and articles!

Become an ICAW Partner
International Composting Awareness Week represents a unique opportunity to promote your organisation to your targeted audience and to take advantage of the wide publicity generated by this event around Australia.

More information and resources can be found at www.compostweek.com.au

For more information, please contact:

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<td>Eric Love</td>
<td>Doug Hall</td>
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<td>CORE, Chairman</td>
<td>Compost WA, WMAA, Market &amp; Industry Development Officer</td>
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